

Michael V. Cannetti

Assistant Professor

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Dynamic and detail-oriented professional with extensive experience in higher education delivery, curriculum relevance enhancement, and student engagement through specialized interdisciplinary teaching.

Recognized for leveraging educational technology, boosting classroom interaction, and improving learning outcomes. Demonstrated expertise in film production, with works featured in festivals and on streaming platforms, contributing to field through creative and visual storytelling. Student-centric and equity-driven professional, adept at fostering critical thinking and analytical skills to advance student academic performance and readiness. Proficient in promoting collaborative learning, elevating teaching methods, and ensuring student success. Committed to securing grants and spearheading research projects to drive academic excellence and field expansion.

Areas of Expertise

- Curriculum Design & Development
- Educational Technology Integration
- Interdisciplinary Teaching Methods
- Student Engagement
- Student Mentoring Programs
- Collaborative Learning Facilitation
- Grant Writing Expertise
- Research Project Leadership
- Academic Performance Improvement
- Critical Thinking Enhancement
- Analytical Skills Training
- Continuous Methodology Evaluation

Professional Experience

Fairleigh Dickinson University, School of the Arts

January 2023 — Present

Adjunct Professor

Prioritize teaching film production to equip students with essential technical and creative skills. Develop and lead courses that focus on practical filmmaking techniques, fostering hands-on experience. Engage students in new media by teaching content creation for platforms like Podcasting and TikTok. Supervise work-study students on FDU Podcasts to enhance production quality and student skills. Mentor student interns within School of Arts Department to promote professional growth in arts sector.

Key Contributions/Achievements:

- Enhanced student access to art-related career opportunities by facilitating professional and career development through Career Paths to Arts Course.
- Boosted prospects for securing internships and employment after graduation by connecting students with industry professionals.
- Improved job market readiness by enhancing students' resume writing and interview skills.
- Enhanced students' technical proficiency in post-production by instructing in use of non-linear editing software.
- Fostered comprehensive understanding of multimedia production by educating students with mixed media content including CGI, Audio, and Motion Graphics.
- Improved students' production quality and operational efficiency by teaching best practices in editing, post-production, and content creation.

CUNY New York City College of Technology

January 2015 — Present

Adjunct Lecturer – Communication Design

Lead film production courses, emphasizing hands-on techniques and industry-standard practices. Guide students in developing critical thinking and storytelling skills through screenwriting and visual storytelling instruction. Offer tailored career advice to help students achieve academic and professional objectives.

Key Contributions/Achievements:

- Enhanced student engagement and digital literacy by developing comprehensive content creator course, focusing on podcasting, social media marketing, branding, reels, and TikTok.
- Increased industry readiness and employability of students by mentoring in professional development.
- Boosted successful internship placements by guiding students through interview and internship process.
- Improved technical proficiency and creative expression in film and video production by leading instruction covering Pre-Production to Post-Production, lighting, cinematography, sound design, green screen, non-linear editing, and motion graphics.
- Drove curriculum improvements and academic performance enhancements as Interim Broadcast Track Course Leader from 2015 to 2017.

CUNY New York City College of Technology, Brooklyn, NY

April 2014 — Present

Senior College Laboratory Technician

Enhance departmental productivity and efficiency by directing operations and coordinating resource allocation. Foster supportive and efficient team environment by supervising adjunct CLT staff and life models. Ensure availability of up-to-date facilities and equipment by managing computer labs, classrooms, and technology. Contribute to enrollment increases and enhanced department visibility by engaging in departmental and college recruitment. Influence policy and contribute to strategic decisions by participating in multiple college committees. Ensure optimal functionality and user satisfaction by providing specialized support for Apple and iOS devices.

Key Contributions/Achievements:

- Reduced downtime and enhanced user experience by triaging and repairing all Apple and multimedia devices.
- Improved event execution by coordinating and managing events, optimizing room assignments and lab resources.
- Enhanced accessibility and learning outcomes by administering distance learning creative content and educational resources.
- Increased technical proficiency across department by hosting technical training sessions and providing remote desktop and helpdesk support.

Additional Experience

- **Student Engagement Consultant**, Sessions College, Tempe, AZ May 2025 — Present
- **Admissions Advisor – Office of Admissions**, SUNY College at Old Westbury, Old Westbury, NY March 2010 — December 2011
- **Admissions Counselor & Campus Event Coordinator**, Dowling College, Oakdale, NY April 2007 — March 2010

Education

Master of Fine Arts – Full Sail University

Master of Business Administration in Business Management and Leadership – Dowling College

Bachelor of Arts in Electronic Filmmaking and Digital Video Design – Fairleigh Dickinson University

Technical Software

Adobe AI Tools | Multiple Podcast Platforms | Final Draft Pro | Adobe Premiere Pro | Adobe Audition | Avid Media Composer | Adobe After Effects | Canon, Sony, and Blackmagic Cameras | DaVinci Resolve | AI Integrated Web Applications

Awards & Recognitions

Perkins Grant Recipient, 2023

BRESI Grant Award Recipient, 2022

Short Film selected to screen at The Cardora Film Festival in London, 2020

Class Valedictorian, Full Sail University Advanced Achievement Award

Full Sail University Advanced Achievement Award, Full Sail University Class Valedictorian

Full Sail University Course Director Award - The Business of Creative Writing, Portfolio II | Advanced Visual Storytelling | Writing for Games

Committees & Service

Citytech Strategic Planning Committee

CUNY Explorers

Citytech Print Management Committee

Learning Center Faculty Liaison

Podcasts

[Coming Home](#), Fairleigh Dickinson University Alumni Podcast, 2025 – Present

[Host/Producer/Editor](#), So You Want To Be A Geek, 2024 – Present

[Host/Producer/Editor](#), FDU School of the Arts Podcast, 2023 – Present

[Producer/Editor](#), Inside Out, 2023 – Present

[Co-Host/Producer/Editor](#), Box Office 30 Movie Review Podcast, 2020 – 2023

- Revisiting best movies each month 30 years in the Past
- Ranked in top 100 Movie History Podcasts on iTunes

[Co-Host/Writer/Producer](#), Wizards: The Podcast Guide to Comics, 2019 – Present

- Historical retelling of the 1990s Comic Book Boom and Beyond
- Ranked in top 100 Hobby Podcasts on iTunes

Video & Creative Projects

[Producer | Editor](#), We Are Citytech, Promotional Recruitment Video

[Assistant Camera/Lighting Coordinator](#), The Pig Short Film, Currently in Post-Production

[Producer/Second Unit Director](#), UFO Club Feature Film - Streaming on Amazon Prime and Tube

- Winner Best Feature Film - Tampa Bay Underground Film Festival
- Winner Best Comedy Feature - Chain NYC Film Festival
- Winner Best Script - Chain NYC Film Festival
- Winner - Audience Award Best Feature - Long Island International Film Expo

[Writer/Director/Editor](#), Tattered Pages Short Film

[Director/Editor](#), National Grid Safety Documentary

[Cinematographer/Editor](#), 24-Hour Short Film Race

[Cinematographer/Lighting](#), Hip Hop Music Video

[Director/Editor](#), Law Firm - Website Video

[Producer/Editor/Editor](#), Vanderbilt Museum Commercial

[Director/Cinematographer](#), Apple Retail Training Video

[Director/Editor](#), Dowling College Recruitment Video

[Post-Production Assistant](#), The Weinstein Company

[Lighting/Cinematographer](#), CA Technologies Commercials